Program

The 2018 ICT Accessibility Testing Symposium: Mobile Testing, 508 Revision, and Beyond

Wednesday & Thursday November 7-8, 2018

Workshops: Tuesday November 6

Bootcamp: Monday & Tuesday 5-6

George Mason University’s Arlington Campus, 3351 North Fairfax Drive, Arlington, VA 22201, USA
General information for Bootcamp and Workshop attendees

- Registration and coffee from 8am in the Art Gallery on the ground floor.
- Please register before going to the bootcamp or workshops.
- Bootcamp and workshop fees include lunch and refreshments.
- You are encouraged to bring your own device (laptop, tablet) for use in the workshop (there is wi-fi available – see last page).
- If you want to install any software being demonstrated, make sure you have administrator privileges on the device you are bringing

**Bootcamp, Monday & Tuesday November 5-6**

Accessibility Testing 101 “Bootcamp” Course (9:00 am - 5:00 pm, both days)

**CLASSROOM 120**

Beginner Level
Karl Groves, Tenon.io

**Workshops, Tuesday November 6**

**Workshop A.**
Accessibility Testing 201
(8:30 am – 12:30 pm)
**CLASSROOM 308**

Beginner/Intermediate Level
Gian Wild, AccessibilityOz
& Sheri Byrne-Haber, Albertsons

**Workshop B.**
Mobile Testing Process
(1:30 pm – 5:30 pm)
**CLASSROOM 308**

Intermediate/Advanced Level
Gian Wild, AccessibilityOz
& Sunish Gupta, MIT – Easy Alliance

**Workshop C.**
Vetting before Getting: Considerations for Procuring Accessible Information and Communication Technology
(8:30 am – 12:30 pm)
**CLASSROOM 313**

Beginner/Intermediate/Advanced Level
Kelsey Hall & Kristina England,
University of Massachusetts

**Workshop D.**
Assembling a Robust Accessibility Toolkit
(1:30 pm – 5:30 pm)
**CLASSROOM 313**

Beginner/Intermediate Level
Carol Gardiner, CGI Federal
& Dominique Wheeler, Sevatec, Inc.

**Workshop E.**
Understanding ARIA 1.1 and the ARIA Authoring Practices Guide
(8:30 am – 5:30 pm)
**CLASSROOM 310**

Intermediate/Advanced Level
Jon Gunderson, University of Illinois
Session 1 (Wednesday morning & lunch)
Auditorium

Opening Session Chair: Chris M. Law

Symposium Welcome and Introductions (9:00)
Chris M. Law, Symposium Chair & Norman Robinson, Co-Chair

Keynote Speech (9:20):
Lainey Feingold

“A Lawyer Goes into an Accessibility Testing Conference… (not a joke!)”

Lainey Feingold is a disability rights lawyer focusing on digital access, an international speaker, and the author of *Structured Negotiation, A Winning Alternative to Lawsuits*. Lainey’s book is packed with win-win stories of accessibility advocacy with some of the largest organizations in the U.S., all without lawsuits.

In 2017 Lainey was named one of the 13 Legal Rebels by the ABA Journal, the national magazine of the American Bar Association. That year she was also named the individual recipient of the John W. Cooley Lawyer as Problem Solver award, given annually by the Dispute Resolution Section of the ABA. Lainey has twice been recognized with a California Lawyer Attorney of the Year (CLAY) award (2000 and 2014) for her digital accessibility and Structured Negotiation legal work.

Break (10:30 – 11:00)

Best Paper Presentation (11:00 – 11:40)

Rethinking Evaluation of Contrast
Jared Smith, WebAIM.org

Competition Presentation (11:40 – 12:20)
‘Best-in-Show’ Competition Winner
Santina Croniser, Contractor

Lunch with the Keynote (12:20 – 1.50) MULTI-PURPOSE ROOM
This is a chance to get to know our Keynote Speaker. Lainey Feingold will be speaking about her career in the legal field, and you’ll have a chance to pose your questions in this informal lunch event. (Book signing at 5:00)
Session 2 (Wednesday afternoon)

Track: **Testing Methods (Part 1)**  
*Session Chair: Cyndi Rowland*  
*Auditorium*

**Gray-Box Mobile Accessibility Testing**  
(1:50 – 2:30)  
Alistair Garrison, Level Access

**Launching Trusted Tester Version 5.0:**  
Evolution and Improvements in the Trusted Tester Approach to ICT Accessibility  
(2:35 – 3:15)  
Allen Hoffman, Department of Homeland Security, & Katherine Eng, U.S. Access Board

Break (3:15 – 3:35)

**Evaluating hardware accessibility**  
(3:35 – 4:15)  
Sam Ogami, HP  
& Laura Renfro, Renfro Consulting

**Testing social media for WCAG2 compliance**  
(4:20 – 5:00)  
Gian Wild, AccessibilityOz

Track: **“Going Beyond”**  
*Session Chair: Jennifer Chadwick*  
*Classroom 111*

**Legibility of Videos with ASL signers**  
(1:50 – 2:30)  
Raja Kushalnagar, Gallaudet University

**Testing video players for accessibility**  
(2:35 – 3:15)  
Gian Wild, AccessibilityOz

Break (3:15 – 3:35)

**WCAG: Go Beyond and Be Creative!**  
(3:35 – 4:15)  
Irfan Ali, Educational Testing Service

**Built for All: A badge for accessibility**  
(4:20 – 5:00)  
Claudio Luis Vera, Simple-theory

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Networking Meeting Space Available (3:30 – 5:30) **Multi-Purpose Room**  
This meeting space can be used for one-on-one meetings. Please no group meetings during paper sessions.

Book Signing (5:00 pm – 5:30 pm) **Multi-Purpose Room**  
Lainey Feingold will be signing copies of her book “Structured Negotiation, A Winning Alternative to Lawsuits”

Dinner Networking (5:00 pm – 5:30 pm) **Multi-Purpose Room**  
Meet like-minded souls and make time/place arrangements to go to dinner together.
## Symposium Day 2: Thursday November 8

**Registration, Coffee/Tea/Cold Beverages** (from 8:00am): Art Gallery, ground floor

### Session 3 (Thursday morning)

**Networking Meeting Space Available (8:00 – 10:15)** **Multi-Purpose Room**  
This meeting space can be used for one-on-one meetings. Please no group meetings during paper sessions.

### Track: Management & Policy  
**Session Chair:** Janet Sedgley  
**Auditorium**

**Three Developer Behaviors to Eliminate Accessibility Defects**  
(9:00 – 9:40)  
Shane Anderson, Thomas Dinkel & Sean Kelly, Optum

**A11yFirst for CKEditor: Changing the Way Authors Think about Editing Content**  
(9:45 – 10:25)  
Nicholas Hoyt & Jon Gunderson, University of Illinois

**Priorities for the field: Management and Implementation of Testing within Accessibility Programs**  
(10:55 – 11:35)  
Chris M. Law, Accessibility Track, Aequum Access, Julie Romanowski, State Farm & Rob Sinclair, Independent

**The Forest and the Trees: Scaling for Enterprise-Level Digital Accessibility**  
(11:40 – 12:20)  
Kathryn Weber-Hottleman, University of Connecticut

### Track: Testing Methods (Part 2)  
**Session Chair:** Gian Wild  
**Classroom 111**

**Insights with Powermapper and R: An exploratory data analysis of U.S. Government website accessibility scans**  
(9:00 – 9:40)  
Sam Kanta, The Sustainable Change

**Validating A Sampling Process For Automated Accessibility Testing of Websites in a National Network**  
(9:45 – 10:25)  
Cyndi Rowland & George Joeckel, WebAIM, Center for Persons with Disabilities, Utah State University

**Using a Component-First Approach in Front End Development and Accessibility Testing**  
(10:55 – 11:35)  
Drew (Howie) Bollinger, RedShelf

**2018 Update on W3C/WAI Accessibility Conformance Testing (ACT) for WCAG**  
(11:40 – 12:20)  
Shadi Abou-Zahra, W3C Web Accessibility Initiative (WAI)
Session 4 (Thursday lunch & afternoon)

Networking Lunch (12:20 – 1:35) **Multi-Purpose Room**

In this 'birds-of-a-feather' lunch event, there will be tables set up based on topics suggested by attendees. Catch up with colleagues, and meet new potential collaborators in a casual and informal setting.

**Auditorium**

*Closing Session Chair: Norman Robinson*

Best student paper (1:35 – 2:15)

**Web Accessibility: Where is the Non-Profit sector?**

Brittani Washington, Jinjuan (Heidi) Feng, Towson University

Awards Ceremony (2:15)

Awards Chair: Andrew Nielson, New Editions Consulting

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<th>Best Presentation</th>
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**Social Impact Award**
Presented by Andrew Nielson

Mobile Test Process Mini-Panel (2:25 – 3:00)

- The development of a new, freely available test process from members of the ICT Accessibility Testing Mobile Subcommittee

Break. (3:30 – 3:20)

Closing Plenary Panel (3:20 – 4:20)

**Accessibility Testing: The Present, The Future**

Matt Feldman, The Paciello Group (Chair)

- Katie Haritos-Shea, EverFi
- Jon Avila, Level Access
- Katherine Eng, US Access Board
- Jennison Asuncion, LinkedIn

Closing Remarks (4:20 – 4:30)

Chris M. Law, Symposium Chair & Norman Robinson, Co-Chair

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**Wi-Fi instructions**

Network: MASON

Go to: [itservices.gmu.edu](https://itservices.gmu.edu)

Select ‘Create an Account’ and enter your information to complete the self-registration

Valid 7 days

Wi-Fi Help ITS Support Center
703-993-8870
Organized by Accessibility Track, with support from the 2018 ICT Accessibility Testing Symposium Committee

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